

Volunteer Role Profile

Volunteer Role

Marketing and Publicity Volunteer

Volunteer Manager

Local Network Support Officer

Where you will be based

Community

Why we want you

Our local groups provide friendship, support and activities to people affected by Parkinson's in the local area. But, only once people have found out about the group! With an interest in marketing and publicity, you'll help build the profile of the group and communicate with the local community

What you will be doing

- promoting activities through leaflets and posters, the group / activity web page and in the local media
- supporting the group / activity and other volunteers to gather information about upcoming events and activities, and write them up in a concise, attractive way to be used in publicity
- developing ways to promote the group / activity, including leaflets and posters, local media, online and social media
- producing, editing and collecting content for the group / activity newsletter

The skills you need

- excellent writing and communication skills
- regular access to a computer and experience of using email and Microsoft office or GSuite
- experience at writing press releases and news articles (useful but not essential)
- Enthusiasm, and a keenness to learn more about Parkinson's UK

What's in it for you

- forge new friendships and meet new people, both in the group / activity and in the local community
- you'll connect people affected by Parkinson's in the local area to the support they need
- gain valuable organisational, teamwork and people skills
- use your marketing and communication skills and experience to make a real difference
- learn more about Parkinson's UK, as part of a pioneering organisation improving life for everyone affected by Parkinson's